



press release

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MESSAGES OF SELF-ESTEEM, PERSEVERANCE AND DEDICATION TO HISPANIC YOUTH AT 8TH HISPANIC EDUCATIONAL SUMMIT - Friday, March 30 – Opening Ceremony 8:30 AM

Raleigh, NC, March 13, 2007 – Latina empowerer, Yasmin Davidds, and author/investigative reporter, Paul Cuadros, will speak at the North Carolina Society of Hispanic Professionals' (NCSHP) **8th Hispanic Educational Summit 2007, the state's largest educational conference for Hispanic students in 6th – 12th grades**. The summit will be held on Friday, March 30, 2007 from 8:30 AM to 2:15 PM at the McKimmon Center at North Carolina State University (NCSU) in Raleigh, NC. This conference has been planned in an effort to *promote education and educational opportunities among Hispanic youth in North Carolina*, the sole mission of the NCSHP. The summit is being hosted by North Carolina State University.

Yasmin Davidds, a Los Angeles native, dedicates her life to empower Latino women and men. This is what Ms. Davidds work is all about: to offer Latinos practical tools to overcome barriers so they can become free human beings. She is an international best-selling author and empowerment specialist that uses the "whole persona" philosophy in teaching people of all ages and backgrounds how to live empowering lives. Many women and men, particularly Latinos, have changed their futures by learning to take personal responsibility for their lives, and finding happiness through self-esteem. Since 1989 she has counseled thousands of young Latinos in both sexes and has been an advisor to more than 1,750 Latinos from junior high school to the university level. She is a mentor to all Latino youth and truly believes that with education comes power **and** empowerment.



Paul Cuadros is an award-winning investigative reporter who has written about issues of race and poverty for more than 15 years in Chicago, Washington, D.C., and North Carolina. He is also one of the founders of the Jordan-Matthews High School soccer program in Siler City, and coached the team in 2004 to a state championship, the first state championship with a predominantly Latino team. Cuadros graduated from the University of Michigan in 1985 and worked as an advertising copywriter for several years. In 1990, he went back to school to study journalism and received a master's degree from Northwestern University's Medill School of Journalism. He has written for Time Magazine and has also helped to write the following books: The Buying of the Congress, and The Cheating of America, How the Rich Cheat on their Taxes. Cuadros continues to write about the lives of immigrant children in his new book, A Home on the Field, How One Championship Team Inspires Hope for the Revival of Small Town

America, Rayo/HarperCollins. The book tells the story of the Jets, a team of Latino immigrant high school soccer players in Siler City, NC and how they overcame adversity and prejudice to become state champions.

More than 650- 6th to 12th grade Hispanic students from over 35 public school systems/districts in North Carolina are already registered for this annual Hispanic educational conference, the largest in North Carolina.

"We are extremely happy to be able to have two exceptional role models at our summit, Ms. Davidds and Mr. Cuadros, whose life-long perseverance and dedication will set the tone for our Hispanic students to excel, stay in school, and never dropout" states Marco A. Zárate, president of the NCSHP. Also, more than 30 other summit speakers will talk about life skills, education planning, and career planning, while additionally offering themselves as role models. Furthermore, the conference will have more than 40 exhibitors ranging from community colleges to local universities and other educational institutions.

For more information about the Summit, including agenda, keynote speakers, presentations/workshops, and exhibitors, please visit our website at www.TheNCSHP.org/summit2007 or contact us at (919) 467-8424 or at mailbox@TheNCSHP.org

The North Carolina Society of Hispanic Professionals is a statewide 501(c)(3) non-profit organization whose mission is to **promote education among Hispanic youth**.