



NC Society of Hispanic Professionals  
"Promoting Education among Hispanic Youth"

# PRESS RELEASE

## FOR IMMEDIATE RELEASE

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## **NCSHP RECEIVED FROM GLOBAL LEGACY INITIATIVE AND SUCCESS TRAINING INSTITUTE 100 SOFT-SKILLS TRAINING SCHOLARSHIPS TO BENEFIT THE HISPANIC COMMUNITY**

**Cary, NC.** The North Carolina Society of Hispanic Professionals (NCSHP) is proud to announce that we are the recipient of an award consisting of 100 "soft-skills" training scholarships, valued at \$60,000 from the Global Legacy Initiative (GLI), Success Training Institute (STI), and Enhancing Your Life Universe (EYLU) alliance. These scholarships will allow recipients to take part in the GLI - Success Training Institute that teaches individuals how to enhance their career, educational, and/or life-skills.

With research stating that 85% of job success comes from having well-developed soft skills and that these skills are proven to boost resumes for college acceptance, this alliance and the NCSHP recognize the immense opportunity of awarding underprivileged populations, with access to STI's certified-training courses online at no cost for an entire year.

"The NCSHP is delighted to distribute these scholarship awards among members of the Hispanic community, including Hispanic students and Hispanic parents. NCSHP has a strong belief that education is the foundation for a skilled workforce, as such these scholarships are an excellent catalyst and tool to empower Hispanic community members to excel in their career, education and life" said Marco Zarate, President of NCSHP

The innovative training content is designed to increase confidence, job readiness, and overall marketability in the workforce. The training includes, but is not limited to: leadership, team building, conflict resolution, sales, time management, and much more.

EYLU's Founder and Lead Coach and TraVerus Associate, Dr. Bill Thurston underscored: "The NCSHP was recommended for consideration by Ricardo Perez, Multicultural-Education-Technology Consultant, and after my meeting with NCSHP and learning more about the work done by NCSHP to advance the Hispanic community through education, I was convinced that NCSHP was the right organization to receive this scholarship award. It is our hope that completion of STI's online courses will give Latino youth a head start in developing soft-skills which are crucial in landing a job."

With this announcement, the NCSHP joins other noteworthy non-profits, such as D-UP, Mount Peace, Women of Color, and Hope Covenant, who have also been awarded grants to work with disabled/unemployed veterans, at-risk teens, single parents with income below the poverty line, and others who are less fortunate.

"We know that while technical skills may get one's foot in the door, people skills are often necessary to open most doors. The recipients of these scholarships will learn to develop these soft skills that will enhance their interactions, job performance and career prospects" said Dr. MariaRosa Rangel, Board Chair of NCSHP.

*The **North Carolina Society of Hispanic Professionals** has been providing, since 1999, educational services such as scholarships, mentors and tutors, educational conferences and other educational programs to help keep Latino youth in school and guide them on to a pathway to post-secondary education.*

*The **Global Legacy Initiative**, chaired by former President of Mexico Vicente Fox, is the giving arm of **TraVerus Global**, based in Allen, TX, a holistic lifestyle company founded by its CEO David Manning. The **Success Training Institute**, based in Fort Worth, TX, founded by its CEO D.L. Wallace, is a worldwide leader in soft-skills training and certifications. **Enhancing Your Life Universe**, based in Raleigh, NC, is a resources network promoting efforts making a positive difference.*       ###